

WHAT IS THE MIPDOC PROJECT PITCH?

The annual MIPDoc Project Pitch (formerly MIPDoc International Pitch) is open to all creators and producers seeking to develop factual and documentary projects with co-production partners. Finalists will have the opportunity to pitch their projects to a jury of international decision-makers.

The MIPDoc Project Pitch is the perfect platform to bring new projects to the world's leading commissioning editors, financiers, buyers and distributors. Due to the increasing number of projects submitted to the competition, the Pitch will narrow in focus and select projects based on genres.

The two genres for 2019 are:

- > SCIENCE & TECHNOLOGY
- > CURRENT AFFAIRS & INVESTIGATION

WHAT ARE THE CRITERIA FOR SELECTION?

To qualify, eligible projects must be: "SCIENCE & TECHNOLOGY" or "CURRENT AFFAIRS & INVESTIGATION" factual and documentary series / one-off;

- ☑ Still looking for financing, i.e. "Early Stage" (0 to 25% financed) and "In Development" (25 to 75% financed);
- ☑ In its first season (returning seasons are not eligible)
- ☑ Never pitched before at a festival/market or to buyers prior to MIPDoc 2019

Selection will be based on the following criteria:

- ☑ Creativity & Storytelling quality
- ☑ Original and innovative concept
- ☑ Worldwide appeal



HOW DO I ENTER THE COMPETITION?

The call for entries is open to MIPDoc delegates who have submitted a project in the MIPDoc Screenings Library:

1. Go to screenings.my-mip.com. Log in using your email address and password. These are the same details as for the MIPDoc online database.
2. Submit your project in the MIPDoc Screenings Library and tick “MIPDoc Project Pitch” box when filling in the project form.
3. All submissions should be made in English. Make sure you read carefully the MIPDoc International Pitch Terms & Conditions.

For questions related to the MIPDoc Screenings Library, please contact Carole Ollerdissen at carole.ollerdissen@reedmidem.com

IS THERE ANY COST TO APPLY?

Companies / delegates must be registered at MIPDoc to submit a project. If your participation does not include a project, please note that to submit a project the additional fee is 65€. More information regarding MIPDoc registration fee is available [here](#).

HOW MANY TIMES CAN I APPLY?

You can submit as many projects to the MIPDoc Project Pitch as you subscribe into the MIPDoc Screening Library.



WHAT ARE THE KEY DATES AND DEADLINES?

- › **21 January 2019** : Call for entries / Opening of the content submission platform
- › **5 March 2019** : Deadline for entries
- › **Late March 2019** : Finalists official announcement.
- › **5 April 2019** : Mandatory preparatory meeting for the finalists of the “Science & Technology” Project Pitch.
- › **6 April, 2019** : Project Pitch “Science & Technology”; Mandatory preparatory meeting for the finalists of the “Current Affairs & Investigation” Project Pitch
- › **7 April, 2019** : Project Pitch “Current Affairs & Investigation”

WHAT IS THE SELECTION PROCESS?

The MIPDoc Project Pitch is managed by Reed MIDEM, submitted projects will be reviewed by an international Jury of Buyers and Commissioners.

For each category, five Finalists will be selected to pitch their project on the MIPDoc stage on Saturday 6 April (“Science & Technology”) and on Sunday 7 April 2019 (“Current Affairs & Investigation”).

WHEN THE FINALISTS WILL BE ANNOUNCED?

The finalists who have been selected to participate in the live Pitch will be announced by Reed MIDEM by the end of March on the MIPDoc website and will be notified by email by Reed MIDEM. The non-selected projects will be notified by email by Reed MIDEM.



WHAT WILL HAPPEN ON STAGE IF I AM SELECTED AS A FINALIST?

The live Pitch language is English.

Each finalist will have 5 minutes to pitch (including a video – we recommend a maximum duration of 90”) and 3 minutes for a Q&A session with the jury to discuss further the format and potential of their project.

After the pitches, the jury will leave the stage for deliberation to choose the best project.

During this deliberation, the finalists will come back on stage to interact with the audience for a live Q&A.

WHAT WILL I GET IF I AM SELECTED AS A FINALIST FOR THE LIVE PITCH AT MIPDOC?

- ✔ Visibility during the on-stage pitching in Cannes during MIPDoc 2019
- ✔ Visibility in MIPDoc 2019 communication and marketing tools (official conference programme, MIPDoc website and social networks)
- ✔ Organised meeting with the Jury members in Cannes

WHAT WILL I GET IF I WIN THE LIVE PITCH AT MIPDOC?

- ✔ Editorial coverage in the MIPTV daily news, on the MIPDoc website and MIPBlog
- ✔ 1 free entrance to MIPDoc 2020
- ✔ 1 free project registration in the MIPDoc Screening Library in 2020



ANY QUESTION? CONTACT
[CAROLE OLLERDISSEN](#)