

# FAQ

## What is the MIPDoc Project Pitch?

The annual MIPDoc Project Pitch is open to all creators and producers seeking to develop factual and documentary projects with co-production partners. Finalists had the opportunity to pitch their projects to a Jury of international decision-makers.

The MIPDoc Project Pitch takes place during MIPDoc (28-29 March 2020) on Saturday 28 March, ahead of MIPTV (30 March - 2 April 2020).

## What are the criteria for selection?

Selection will be based on the following criteria:

- Creativity & Storytelling quality
- Original and innovative concept
- Worldwide appeal
- Production value

## How do I enter the competition?

The call for entries is open to MIPDoc delegates who have submitted a project in the MIPDoc Screenings Library:

1. Go to [screenings.my-mip.com](https://screenings.my-mip.com). Log in using your email address and password. These are the same details as for the MIPDoc online database.
2. **Submit your project in the MIPDoc Screenings Library** and tick “MIPDoc Project Pitch” box when filling in the project form.
3. Upload your video (mandatory for MIPDOC Project Pitch) – check the “video upload – technical specifications” for this. The system will automatically encode your file. For projects without videos, please select the mention: no video available for this content in the digital library.
4. Preview and approve your content for market.

All submissions should be made in English.

For questions related to the MIPDoc Screenings Library, please contact Charlène Houbé at [charlene.hoube@reedmidem.com](mailto:charlene.hoube@reedmidem.com)

Make sure you read carefully the MIPDoc Project Pitch Terms & Conditions.

### Is there any cost to apply?

You must be registered at MIPDoc to submit a project, if your participation does not include a project, please note that to submit a project the additional fee is 65€. More information regarding MIPDoc registration fee is available [here](#).

For a company coming for the 1<sup>st</sup> time at MIPDoc, MIPDoc registration includes 1 project free of charge. Please contact [mipvisitors@reedmidem.com](mailto:mipvisitors@reedmidem.com).

### How many times can I apply?

You can submit as many projects to the MIPDoc Project Pitch as you subscribe into the MIPDoc Screening Library.

### What are the key dates and deadlines?

- 9 January 2020 : call for entries
- 25 February 2020 : Deadline for entries
- Mid/Late March 2020: Finalists official announcement.
- Saturday 28 March 2018: Pitching at MIPDoc. And a mandatory preparatory and technical meeting for the finalists: 27 March 2020

### What is the selection process?

The MIPDoc Project Pitch is managed by Reed MIDEM, submitted projects will be reviewed by an international Jury of commissioners. Five Finalists will be selected to pitch their project on the MIPDoc stage on Saturday 28 March 2020.

### When the finalists will be announced?

The 5 finalists who have been selected to participate in the live Pitch will be announced by Reed MIDEM by mid/the end of March on the MIPDoc website and will be notified by email by Reed MIDEM.

The non-selected projects will be notified by email by reed MIDEM.

### What will happen on stage if I am selected as a finalist?

The live Pitch language is English.

Each finalist will have 5 minutes to pitch (including a video – we recommend a maximum duration of 90”) and 3 minutes for a Q&A session with the jury to discuss further the format and potential of their project.

After the pitches, the jury will leave the stage for deliberation to choose the best project.

During this deliberation, the finalists will come back on stage to interact with the audience for a live Q&A.

### What will I get if I am selected as a finalist for the live Pitch at MIPDoc?

- Visibility during the on-stage pitching in Cannes during MIPDoc 2020
- Visibility in MIPDoc 2020 communication and marketing tools (official conference programme, MIPDoc website and social networks)
- Organised one-to-one meetings with the Jury members in Cannes

### What will I get if I win the live Pitch at MIPDoc?

- Editorial coverage in the MIPTV daily news, on the MIPDoc website and MIPBlog
- 1 free entrance to MIPDoc 2021
- 1 free project registration in the MIPDoc Screening Library in 2021

### Who do I contact if I have questions related to the MIPDoc Project Pitch?

Please send an email to Lise Giuriato [lise.giuriato@reedmidem.com](mailto:lise.giuriato@reedmidem.com) or Charlène Houbé [charlene.hoube@reedmidem.com](mailto:charlene.hoube@reedmidem.com)