



**ZDF ENTERPRISES & OFF THE FENCE:**  
A STRATEGIC UPDATE




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**CHANNEL 4:**  
GOING BIG AND INTERNATIONAL

**DANNY HORAN**  
Head of Factual  
Channel 4


**FATIMA SALARIA**  
Head of Specialist  
Factual  
Channel 4

**TALENT BEHIND THE SCENES:**  
PRESENTING THE WORLD SCREEN  
FACTUAL TRENDSETTER AWARD



**DR. MICHAEL GUNTON**  
Creative Director of the Natural  
History Unit & Factual  
BBC Studios

**MIPDOC WORLD PREMIERE TV SCREENING**



Presented by About Premium Content

## SATURDAY 6 APRIL

8.30-9.00, PRODUCERS' HUB	
NEW VISITORS' PRESENTATION <i>Meet us in the Lobby at 8.30</i>	
9.30-10.00, GRAND THEATRE	
FACTUAL TRENDS - A GLOBAL OVERVIEW <i>In association with K7 Media</i>	
10.15-10.45, GRAND THEATRE	
TALENT BEHIND THE SCENES: DR. MICHAEL GUNTON, BBC STUDIOS <i>Presenting the World Screen Factual Trendsetter Award</i>	
11.00-12.15, GRAND THEATRE	
MIPDOC PROJECT PITCH: 'SCIENCE AND TECHNOLOGY' <i>In partnership with DocuBay Followed by Meet the Pitchers</i>	
12.30-14.30, MAJESTIC HOTEL	
MIPDOC NETWORKING LUNCH <i>Sponsored by PBS International</i>	
14.30-15.00, PRODUCERS' HUB	15.15-16.15, NETWORKING LOUNGE
PITCH THE ARCHIVE: THE NEW DRIVING FORCE BEHIND ORIGINAL DOCS <i>indevelopmentdoc</i>	MATCHMAKING WITH BUYERS AND COMMISSIONERS <i>By registration</i>
15.15-15.45, PRODUCERS' HUB	
CONTENT STRATEGY: STEPHANIE SUN, TENCENT <i>indevelopmentdoc</i>	
16.00-16.30, PRODUCERS' HUB	
CONTENT STRATEGY: JULES OLDROYD, NATIONAL GEOGRAPHIC <i>indevelopmentdoc</i>	
16.45-17.30, GRAND THEATRE	
A+E NETWORKS EXPLODES PREMIUM FACTUAL	
17.45-18.30, GRAND THEATRE	
SMITHSONIAN CHANNEL: GLOBAL AMBITIONS WITH LOCAL ORIGINALS FEAT. EXCLUSIVE WORLD PREVIEW OF 'BRITAIN IN COLOUR'	

## SUNDAY 7 APRIL

8.30-10.00, PRODUCERS' HUB	
MIPDOC INTERNATIONAL CO-PRODUCTION SUMMIT <i>In partnership with Antarctica Films By invitation</i>	
10.15-11.30, GRAND THEATRE	
MIPDOC PROJECT PITCH: 'CURRENT AFFAIRS & INVESTIGATION' <i>In partnership with DocuBay Followed by Meet the Pitchers</i>	
11.45-12.15, PRODUCERS' HUB	11.30-12.30, LOBBY LOUNGE
CONTENT STRATEGY: BO ZHANG, BILIBILI <i>indevelopmentdoc</i>	MATCHMAKING WITH BUYERS AND COMMISSIONERS <i>By registration</i> <i>indevelopmentdoc</i>
12.20-13.00, GRAND THEATRE	
THE FRENCH TOUCH SHOWCASE <i>Followed by Snack lunch 13.00-14.00 In partnership with TV France International and LaScam</i>	
14.15-14.45, PRODUCERS' HUB	
CONTENT STRATEGY: STEVE BURNS & JORGE FRANZINI, CURIOSITYSTREAM <i>indevelopmentdoc</i>	
14.50-15.20, PRODUCERS' HUB	
CONTENT STRATEGY: CAROLINE BÉHAR & THIERRY MINO, FRANCE TÉLÉVISIONS <i>indevelopmentdoc</i>	
15.30-16.15, GRAND THEATRE	
ZDF ENTERPRISES & OFF THE FENCE: A STRATEGIC UPDATE	
16.30-17.00, GRAND THEATRE	
CHANNEL 4: GOING BIG AND INTERNATIONAL	
17.30-18.30, GRAND THEATRE	
MIPDOC WORLD PREMIERE TV SCREENING 'FRENCH LOVING' <i>Presented by About Premium Content</i>	
18.30-20.30, MAJESTIC HOTEL	
THE MIPFORMATS & MIPDOC HAPPY HOUR! <i>Open to all registered participants</i>	